



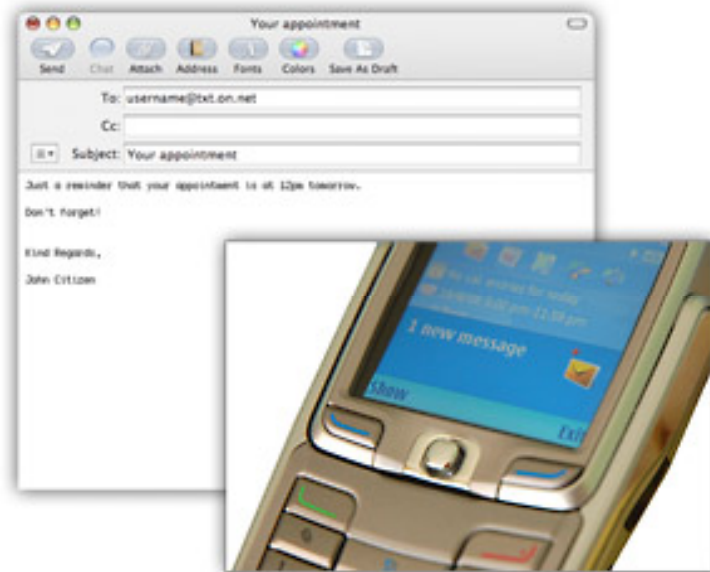
Product Brief: NodeText®

Internode's NodeText® Service

NodeText is Internode's solution for managing text (sms) messaging to Australian mobile phones.

Three varieties of NodeText are available, each designed to meet a specific need for reliable, flexible and cost-effective communications.

With sophisticated authentication and usage control features, as well as an innovative source aliasing function, NodeText can improve your business communications.



NodeText® Sender

NodeText Sender provides you with a fast, convenient and cost-effective way to *send* text messages. Use it to confirm appointments and keep in touch with your customers, or to send important information to your mobile workforce.

This is the traditional 'email to sms' service – as a **NodeText Sender** customer, you can send text messages to any Australian mobile phone using your everyday email account. Simply address an email to <mobilenumber>@txt.on.net, type your text message into the body of the email message, and press send!

Useful features of **NodeText Sender** include:

- You can configure the service so that it can be accessed from one or more email addresses or domains, depending on your specific requirements.
- Optionally, you can restrict the service so that messages can only be sent to pre-specified mobile numbers.
- Optionally, you can 'alias' messages so that they appear to have been sent directly from one of your mobile phones.

The convenience of email – predefining names in an address book; typing via a proper keyboard; automatically keeping copies of messages you have sent – combined with the ubiquity and mobility of mobile phones – make NodeText a powerful communications tool for business customers.

NodeText® Receiver

NodeText Receiver is intriguingly different – it enables you to *receive* emails as text messages!

This is ideal for notifying on-call technical staff of automated system alerts. Most systems can automatically generate email messages – combine this with a **NodeText Receiver** service to improve flexibility by receiving this as a text message on your phone.

- You can specify one or more Australian mobile phones to simultaneously receive emails as text messages.
- Sophisticated spam filtering techniques are used to minimise unwanted email messages.

On your mobile phone, you'll receive a text message that consists of the email address of the sender; plus the subject line of the email; plus the body of the email message. The text message is truncated, if necessary, to a maximum length of 160 characters.

NodeText® Gateway

NodeText Gateway provides a permanent, high capacity link between your systems and our messaging gateway. It's designed for fully automated, high volume text communications to Australian mobile phones – and hence a strict acceptable usage policy does apply.

With all of the features of NodeText Sender available via a simple HTTPS interface to your software application, **NodeText Gateway** is an excellent solution for automated customer contact applications. Examples include notifying registered buyers when a property meeting their requirements becomes available; or reminding customers that their car is due for its regular service.

- Source aliasing is available to provide a convenient 'return path' for the message recipient.
- Message splitting is available for messages longer than 160 characters.

NodeText Gateway requires some development of custom software - it is not compatible with a simple web browser interface. We have created a standards-based approach using Get or Post requests from the client, and corresponding responses from our gateway.

This is commonly described as a 'TCP Gateway' interface; and the specification document is available on our website.

Plans and Pricing

Each NodeText® service is available with a \$50 establishment charge and a range of cost-effective monthly usage plans:

Plan Name	Monthly Charge	Included SMS per month	Cost per Additional SMS
TXT-10	\$10	80	\$0.20
TXT-25	\$25	200	\$0.19
TXT-50	\$50	400	\$0.18
TXT-100	\$100	800	\$0.17
TXT-250	\$250	2000	\$0.16
TXT-500	\$500	4000	\$0.15

- All quoted pricing includes GST.
- Custom plans are also available for higher monthly messaging requirements.
- Sending text messages to international mobile phone services is not supported.

Like to Know More?

Please contact your Internode Business Sales on 13 6633 or email business-sales@internode.on.net for further information. You can obtain more information and download an application form or user guide at www.internode.on.net/nodetext.